

HEALTH & WELLNESS
VILLAGE WILL OPERATE
JULY 4th & JULY 5th
12NOON TO 5PM



THE AFRICAN AMERICAN HERITAGE
FESTIVAL

MAYOR SHEILA DIXON'S

3rd Annual 1.5Mile Walk

Annual 5 K Run

RUN. WALK. MOVE.

Saturday, July 4, 2009

Through Historic Sharp-Leadenhall Along The Gwynns Falls Trail

Diseases of the heart are responsible for 26% of deaths in Baltimore City each year. Disparities exist in both the quality of care received and the health outcomes for minority communities.

SPONSORSHIP OPPORTUNITIES

All levels of sponsorship include: Logo on all printed material, inclusion in all media pieces, opportunities for education and give-aways.

The Ultimate Challenge	\$20,000 Title Sponsor Village (ULTIMATE) Full signage in Tent and on Village Stage, Logo on Village program with space for ad, mention in all print, TV and radio mediums that pertain to Health Village, Presence in Tent for literature and giveaways, program opportunity to provide speaker or demonstration on Village Stage, Signage at Mayor Sheila Dixon's 3 rd Annual 1.5Mile Walk/5K Run, VIP Reception
Golden Miracle Mile	\$10,000.00 Title Sponsor of Walk (GOLD) Logo on T-Shirt and signage day of event, Sponsor listing on website and registration form, space in Health & Wellness Village, VIP Reception
Fit for Life	\$5000.00 (SILVER) Logo on T-Shirt, Sponsor on website and registration form, space in Health & Wellness Village, VIP Reception
Cardio Intensive	\$3000.00 (BRONZE) Logo on T-Shirt, Co-Sponsor on website and registration form, space in Health & Wellness Village
Shape and Mould	\$1000.00 Logo on T-Shirt, Co-sponsor on website and registration form
Walk for your Life	\$500.00 Logo on T-Shirt

Contact: Wanda Watts, 410-370-9969 ♦♦♦AAHF2009@Yahoo.com